



# Canadian Women IN CYBERSECURITY

MAY 14, 2025 | ONLINE

siberX

#WeAreCyber



# *The* EVENT

The Canadian Women in Cybersecurity Conference is going virtual this year, offering you a powerful opportunity to align with a cause that's driving real change in the cybersecurity industry. This event will shine a spotlight on the very real challenge of in the cybersecurity space—bringing together professionals from all walks of life and generations to acknowledge the gap, spark dialogue, and ignite meaningful progress.

Designed to educate, inspire, and connect, the conference will feature three curated tracks: Leadership & Strategy, Technical Deep Dives, and Career Development. From inspiring keynotes to expert panels and interactive networking, attendees will hear from trailblazing leaders who have broken barriers and paved the way for women to lead and excel in cybersecurity.

**THE BEST OF  
THE BEST.  
YOUR BRAND.  
CANADA'S  
ATTENTION.**

As a sponsor, you'll be at the center of this movement—showcasing your brand's commitment to inclusion, innovation, and the future of cybersecurity, while engaging directly with a highly engaged and growing community of professionals, decision-makers, and rising talent



# *The event* BY THE NUMBERS

## 70/30

### Gender Diversity

The conference boasts a dynamic gender split, with 70% women and 30% men, fostering a truly diverse community.

## 58%

### Senior Lvl- Executives

Connect with top executives shaping the future of cybersecurity and driving strategic decisions.

## 24%

### Mid Lvl - Technical Experts

Engage with skilled professionals who bring cutting-edge expertise and hands-on solutions to the industry.

## 18%

### Aspiring Talent

Meet the next generation of cybersecurity talent eager to learn, network, and make their mark.





# sample ATTENDEES TITLES

Academic Chair  
Academic Director  
Acting Head Cyber Investigations Unit  
Associate Dean  
Associate Director, Strategy & Special Projects  
Associate Director, Workforce Training  
Associate Solutions Deployment Manager  
Avp & Head Of Information Technology Services  
Avp Detection & Response And Appsec  
Avp, Application Security  
Avp, Cyber & Technology Risk  
Avp, Data & Bi  
BISO - Business Information Security Officer  
CEO  
CFO  
Chair, School Of It Administration & Security  
Chief Administrative Officer  
Chief Hacking Officer  
Chief Information Officer  
Chief Information Security Officer  
Chief Operating Officer  
Ciam Strategy  
Ciso & Vp, Enterprise Architecture & Digital Technology  
Ciso And Sr. Executive Director  
Cyber & It Risk Manager  
Cyber Intelligence  
Cyber Risk Associate  
Cybersecurity Manager  
Cybersecurity Operations Exec  
Data Architect And Developer  
Data Governance Specialist  
Digital Workplace Practice Lead  
Director CTI

Director Cyber Security  
Director Cybersecurity Operation  
Director General, Cyber Mission Integration Directorate  
Director Global Technical Operations  
Director Iam, Cib Americas  
Director Information Technology And CIO  
Director It  
Director Of Customer Security Evangelism  
Director Of Managed Services  
Director Of Secure Software Supply Chain & Secure Dev  
Director Of Security Services  
Director Of Strategic Partnerships  
Director, Application Security  
Director, Business Information Security Office (Biso)  
Director, Cloud Security  
Director, Cyber Security Defense  
Director, Cybersecurity Professional Services  
Director, Cybersecurity Workforce Training  
Director, Educational & Employer Partnerships  
Director, Governance Risk & Compliance  
Director, Identity & Access Authentication & Automation  
Director, Identity & Access Lifecycle Operations  
Director, Identity And Access Management  
Director, Information & Cyber Security  
Director, Information Security Office (Iso)  
Director, Information Security, Incident Response  
Director, Insider Risk & Data Security  
Director, International & Subsidiary Cyber Governance  
Director, Investigative Services  
Director, It Project Management  
Director, Privacy Program  
Director, Programming  
Distinguished Engineer

Distinguished Full Stack Architect  
Education & Strategy Advisor  
Environmental Services Partner  
Executive Director  
Executive Vice President Cybersecurity And Ai  
Financial Crime Investigator  
Founder, Ciso  
Fractional Ciso  
Fraud Operations Analyst  
General Manager, Cyber Security And Privacy  
Global Cyber Risk Intelligence & Claims Director  
Global Executive - Services  
Governance And Compliance Associate Director  
Grc Manager  
Head Of Canadian Partner Ecosystem  
Head Of Cyber Security Operations Branch  
Head Of Cybersecurity  
Head Of Enterprise Risk & Privacy  
Healthcare Privacy Consultant  
Lead Security Engineer  
Lead Technical Advisor, Partnerships  
Lead, Security, GRC  
Manager - Information Systems Services  
Manager- Network And Operations Specialist  
Manager Of Soc  
Manager- Technology Security  
Manager, Criminal Analysis Program  
Manager, Cyber Risk  
Manager, Cyber Security Awareness And Training  
Manager, Cybersecurity Awareness  
Manager, Educational & Employer Partnerships  
Manager, Global Security Engineering  
Manager, Grc & Pci Consulting Services  
Manager, Information Technology Services  
Manager, Security Engineering  
Manager, Security Operations  
Manager, Solution Engineering  
Manager, Threat Modeling  
Manager, Vulnerability Management  
Manager, Cyber Security Team  
Managing Director  
Managing Partner

Partner, Cyber Risk  
Partner, National Privacy & Data Protection Leader  
Policy And Program Advisor  
Principal Cyber Risk Advisor  
Privacy Officer, Sr Manager Of Enterprise Regulatory Compliance  
Program Manager, Cyber Security Innovation  
Rcmp Inspector  
Senior Manager Compliance  
Senior Manager Vulnerability Management  
Senior Manager, Application And Data Security  
Senior Manager, Cloud Security Engineering  
Senior Manager, Cyber Risk  
Senior Manager, Cyber Security  
Senior Manager, Cyber Security And Privacy Practice  
Senior Manager, Cyber Security Defence Operations  
Senior Manager, Cybersecurity Awareness  
Senior Manager, Security Policy & Standards Unit  
Senior Privacy Specialist  
Senior Software Architect  
Senior Solutions Architect  
Senior Solutions Engineer  
Sr Specialist, Cyber Defense Operations  
Sr Strategist-Treasury Board Secretariat / Director Cyber Program  
Sr. Incident Handler  
Sr. Information Security Advisor  
Sr. It Security Analyst  
Sr. Manager Cyber Security  
Sr. Manager, Information Security  
Sr. Manager, Information Security Strategy  
Sr. Policy And Strategy Team Lead  
Sr. Security Analyst  
Sr. Security Architect  
Vice President  
Vice President - It & Automation  
Vice President, Global Cyber Security Strategic Services  
Vice President, Security Engineering And Deployment  
VP And Chief Information Security Officer  
VP, Biso  
VP, Compliance  
VP, Global Enterprise Architecture & Engineering  
VP, Information Security & Ciso  
VP, Operations  
VP, CISO



# conference HISTORY



The #WeAreCyber Movement Begins!

2019

Toronto, Canada

Canadian Conference & Global Conference Virtual on the siberXchange platform

2021

Vaughan, Canada

+20 sessions at LearnX breakout rooms

2023

Richmond Hill, Canada

#WeAreCyber

Niagara Falls, Canada

2020

800 attendees, 30 sessions designed around thought leadership

Aurora, Canada

2022

Back in Person, Bigger & Better!

Richmond Hill, Canada

2024

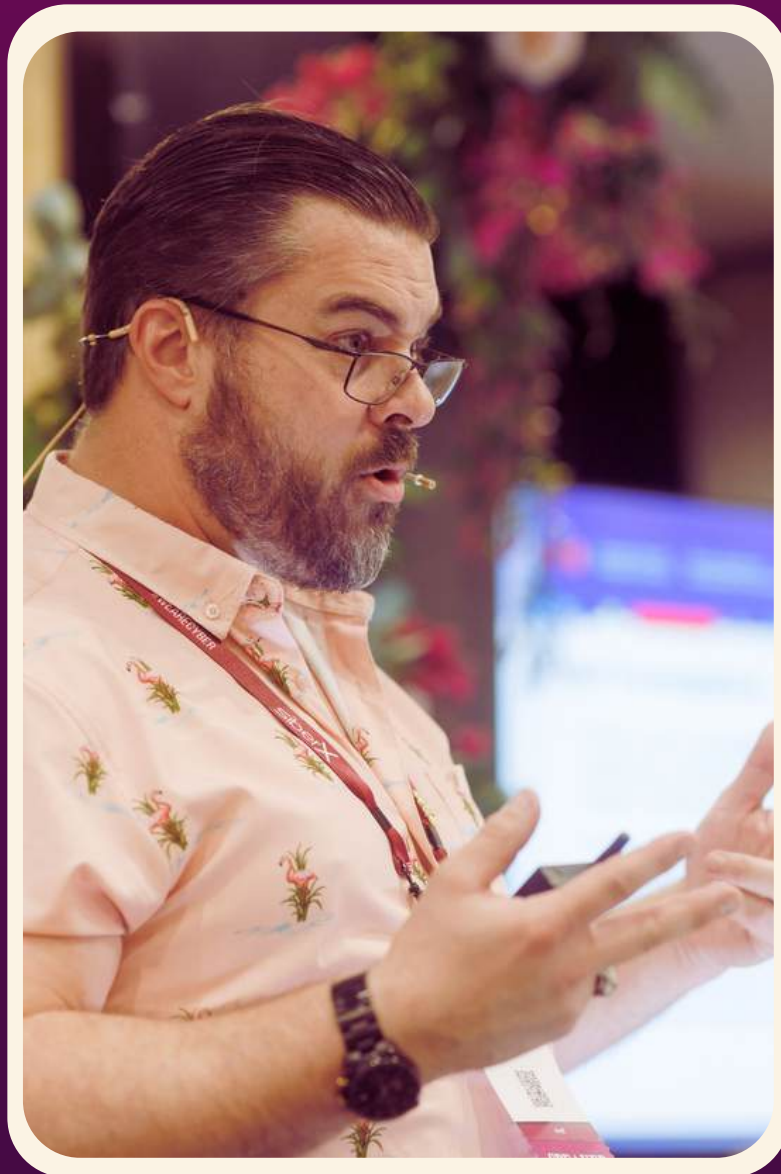


Canadian Women IN CYBERSECURITY MAY 2025





## CONNECT



Engage directly with attendees at all levels—including senior leaders and executives—through interactive chats, and breakout sessions that build meaningful connections.

## VISIBILITY



Showcase your brand as a champion for diversity in cybersecurity with prominent exposure across our platform, digital marketing, and pre- and post-event promotions.

## TALENT



Access a diverse and skilled talent pool through online networking, resume sharing, and targeted recruitment opportunities—all streamlined for virtual engagement.

## INSIGHTS



Stay ahead of the curve by tapping into discussions on the latest trends, challenges, and innovations—while positioning your brand as a thought leader.

*key*  
**FACTORS**



# advisory 2025



**OCTAVIA HOWELL**  
VP, CISO  
EQUIFAX CANADA



**BIL HARMER**  
OPERATING PARTNER & CISO  
CRAFT VENTURES



**CARLOS CHALICO**  
CYBERSECURITY AND  
PRIVACY SPECIALIST  
EY



**SHERIFAT AKINWONMI**  
BISO  
TD



**JILLIAN CARRUTHERS**  
A/ASSISTANT DEPUTY MINISTER &  
CHIEF TECHNOLOGY OFFICER  
BC PUBLIC SERVICE



**GEMMA AHN**  
CIO, INFORMATION TECHNOLOGY  
BROCK UNIVERSITY



**RHONDA BUNN**  
CHIEF ADMINISTRATIVE OFFICER  
TOWN OF MIDLAND



**JASSI KAUR**  
DIRECTOR OF IT AND SECURITY  
BULK BARN



**CAT COODE**  
DATA AND PRIVACY STRATEGIST  
BINARY TATTOO



**SHILPA DAHIYA**  
SENIOR DIRECTOR, CYBERSECURITY  
CAAT PENSION PLAN



**THULASI BALASINGAM**  
MANAGER, CYBERSECURITY  
AWARENESS & EDUCATION  
FOUR SEASONS HOTELS & RESORTS



**SHELLEY WARK-MARTYN**  
STRATEGIC TRAINING EXECUTIVE  
SANS



**KIM SCHREDER**  
DIRECTOR, CYBERSECURITY  
PROFESSIONAL SERVICES  
TELUS COMMUNICATIONS



**VIVIENNE SUEN**  
DISTINGUISHED ARCHITECT  
TD BANK



**ADRIANA GLIGA-BELAVIC**  
PARTNER, NATIONAL PRIVACY & DATA  
PROTECTION LEADER  
MNP DIGITAL



**SABRINA LAVI**  
SENIOR COMMUNICATIONS ADVISOR  
ONTARIO HEALTH



**MEGAN DOHERTY**  
CYBERSECURITY TECHNICAL  
SPECIALIST  
MICROSOFT CANADA



**LINA DABIT**  
INSPECTOR OFFICER IN CHARGE FEDERAL  
POLICING CYBERCRIME TORONTO  
RCMP



**PRIYA SIRWANI**  
VP, BISO  
CANADA LIFE



**PENNY LONGMAN**  
DIRECTOR, INFORMATION SECURITY  
KYNDRYL



**RUSHMI HASHAM**  
DIRECTOR, CYBERSECURITY  
WORKFORCE TRAINING  
ROGERS CYBERSECURE CATALYST



**ELAINE HUM**  
PASSIONATE LEADER  
FINANCIAL INDUSTRY



**DR. EMAN HAMMAD**  
TORONTO COMSOC CHAPTER CHAIR  
IEEE FUTURE NETWORKS INITIATIVE



**FARZIA KHAN**  
SENIOR MANAGER,  
INFORMATION SECURITY  
TD BANK



**OLAWUMI ALOFE-BABALOLA**  
CYBERSECURITY LEADER & ADVOCATE  
BANK OF CANADA



**KELLEY IRWIN**  
STRATEGIC ADVISOR,  
BOARD DIRECTOR  
DESCARTES SYSTEMS GROUP



**SHERRY RUMBOLT**  
SENIOR CYBERSECURITY  
STRATEGIST  
TREASURY BOARD SECRETARIAT



**SUZANNE ABRAHAM**  
CHAIR, SCHOOL OF IT  
ADMINISTRATION & SECURITY  
SENECA COLLEGE



**GEORGE AL-KOURA**  
CISO  
RUBY



**KRISTI HONEY**  
CAO  
TOWNSHIP OF UXBRIDGE



**ELOISE TAYLOR**  
SENIOR SECURITY  
PROGRAM MANAGER  
RUBYLIFE



**ALI ABBAS HIRJI**  
VP TECHNOLOGY AND CYBER  
COMPUTEK COLLEGE AND 369 GLOBAL



**RENEE GUTTMANN-STARK**  
FOUNDER, CISO  
CISOHIVE



**RACHEL BABINS**  
CO-FOUNDER  
EMERGING LEADERS  
CAN HACK





*sponsorship*  
**OPPORTUNITIES**



# sponsorship OPPORTUNITIES

## a la CARTE

- Advisory Dinner**  
 Elevate your brand by sponsoring the prestigious Advisory Dinner, a unique opportunity to connect with industry leaders in an intimate, high-level setting.  
**\$10,000**
- Award Presentation**  
 Present one of the prestigious awards during the ceremony. Opportunity to interview the winner.  
**\$8,000**

PLATINUM \$5,000	DIAMOND \$3,000	GOLD \$2,000	SILVER \$1,000	BRONZE \$500	COPPER \$250
3 Speaking Slots	2 Speaking Slots	2 Speaking Slots	2 Speaking Slots	1 Speaking Slot	Showcase your brand with exclusive logo placement throughout the event, ensuring visibility and recognition among key industry leaders.
Track(s) of your Selection	Track(s) of your Selection	Track(s) of your Selection	<b>CareerXpo Track</b> Students, Early/Mid-career Professionals, DEI Advocates, HR	<b>CareerXpo Track</b> Students, Early/Mid-career Professionals, DEI Advocates, HR	
<b>Executive Track</b> CISOs, Executives, Policy Makers, Government Stakeholders	<b>Executive Track</b> CISOs, Executives, Policy Makers, Government Stakeholders	<b>Technical Track</b> Engineers, Architects, SOC Analysts, Red/Blue/Purple Teams			
<b>Technical Track</b> Engineers, Architects, SOC Analysts, Red/Blue/Purple Teams	<b>Technical Track</b> Engineers, Architects, SOC Analysts, Red/Blue/Purple Teams	<b>CareerXpo Track</b> Students, Early/Mid-career Professionals, DEI Advocates, HR			
<b>CareerXpo Track</b> Students, Early/Mid-career Professionals, DEI Advocates, HR	<b>CareerXpo Track</b> Students, Early/Mid-career Professionals, DEI Advocates, HR				
<b>CASL List Post-Event</b>	<b>CASL List Post-Event</b>	<b>CASL List Post-Event</b>			

### All sponsorships include:

- Placement in pre-event and post-event newsletters
- Two commercials (30-60 seconds) played during live sessions
- Two platform ad placements
- One featured career opportunity listing promoted to attendees
- One dedicated social media post (LinkedIn, Instagram, Twitter/X)
- Logo placement on the website, registration page, and live broadcast
- 50% off additional tickets for your team or guests
- Giveaway or digital swag opportunities
- Your Session on demand
- Inclusion in post-event recap email to attendees





## 2020 Award

- Lifetime Achievement Award–An Cavoukian, Former Privacy Commissioner, Canada

## 2021 Awards

- Lifetime Achievement Award– Rima Aristocat, President, TeKnoWave Inc.
- Woman in Leadership Award– Adriana Gliga–Belavic, Partner, MNP

## 2022 Awards

- Lifetime Achievement Award– Shelley Wark–Martyn, Strategic Training Executive, SANS
- Lifetime Achievement Award– Priya Sirwani, VP, BISO, Canada Life
- Woman in Leadership Award– Vanessa Henri, Co-Founder,
- Woman in Leadership Award– Eloise Taylor, Senior Security Program Manager, Rubylife

## 2023 Awards

- Lifetime Achievement Award– Sherry Rumbolt, Senior Cybersecurity Strategist, Treasury Board Secretariat
- Woman in Leadership Award– Julia Le, Senior Manager, Government of Ontario
- Ally in Action Award– Carlos Chalico, Cybersecurity and Privacy Professional, EY

## 2024 Awards

- Lifetime Achievement Award– Melissa Carvalho, Global Cyber Security Vice President, RBC
- Woman in Leadership Award– Kim Schreader, Director, Cybersecurity Professional Services, TELUS Communications
- Ally in Action Award– Juliana Prah, Senior Policy and Strategy Team Lead, Government of Ontario
- Lift as you Climb Mentorship Award– Sherifat Akinwonmi, BISO, TD Bank
- Emerging Leader Award– Snigdha Kaushik, Senior Manager, Cyber Security and Privacy Practice, MNP Digital

Annually, we celebrate trailblazers in cybersecurity who are paving the way for those coming up behind them. The nominations come from the cybersecurity community, and a panel of industry experts adjudicates the awards.

# award CEREMONY

PAST WINNERS







past  
**SPONSORS**







*Let's work*  
**TOGETHER**

**We are here to help.**

289-207-2686

[zainab@siberx.org](mailto:zainab@siberx.org)

**SIBERX.ORG**