



Canadian Women IN CYBERSECURITY

MAY 2025 | TORONTO

siberX

#WeAreCyber

The EVENT

The Canadian Women in Cybersecurity conference is an unparalleled experience, celebrating diversity and innovation in the cybersecurity ecosystem.

**THE BEST OF
THE BEST.
YOUR BRAND.
CANADA'S
ATTENTION.**

LEARNX

TIMING: 9:00 AM - 4:00 PM

A power packed day of technical, non-technical, executive, and non-profit focused sessions featuring industry experts.

CAREERXPO

TIMING: 9:00 AM - 4:00 PM

An opportunity for qualified jobseekers from all security backgrounds to connect with leading employers who are committed to diversity.

Galax

TIMING: 6:00 PM - 10:00 PM

An evening of powerful panel discussions followed by a leading industry keynote. The evening concludes with the Canadian Women in Cybersecurity awards ceremony, followed by a cocktail reception

The event BY THE NUMBERS

70/30

Gender Diversity

The conference boasts a dynamic gender split, with 70% women and 30% men, fostering a truly diverse community.

58%

Senior Lvl- Executives

Connect with top executives shaping the future of cybersecurity and driving strategic decisions.

24%

Mid Lvl - Technical Experts

Engage with skilled professionals who bring cutting-edge expertise and hands-on solutions to the industry.

18%

Aspiring Talent

Meet the next generation of cybersecurity talent eager to learn, network, and make their mark.



sample ATTENDEES TITLES

Academic Chair
 Academic Director
 Acting Head Cyber Investigations Unit
 Associate Dean
 Associate Director, Strategy & Special Projects
 Associate Director, Workforce Training
 Associate Solutions Deployment Manager
 Avp & Head Of Information Technology Services
 Avp Detection & Response And Appsec
 Avp, Application Security
 Avp, Cyber & Technology Risk
 Avp, Data & Bi
 BISO - Business Information Security Officer
 CEO
 CFO
 Chair, School Of It Administration & Security
 Chief Administrative Officer
 Chief Hacking Officer
 Chief Information Officer
 Chief Information Security Officer
 Chief Operating Officer
 Ciam Strategy
 Ciso & Vp, Enterprise Architecture & Digital Technology
 Ciso And Sr. Executive Director
 Cyber & It Risk Manager
 Cyber Intelligence
 Cyber Risk Associate
 Cybersecurity Manager
 Cybersecurity Operations Exec
 Data Architect And Developer
 Data Governance Specialist
 Digital Workplace Practice Lead
 Director CTI

Director Cyber Security
 Director Cybersecurity Operation
 Director General, Cyber Mission Integration Directorate
 Director Global Technical Operations
 Director Iam, Cib Americas
 Director Information Technology And CIO
 Director It
 Director Of Customer Security Evangelism
 Director Of Managed Services
 Director Of Secure Software Supply Chain & Secure Dev
 Director Of Security Services
 Director Of Strategic Partnerships
 Director, Application Security
 Director, Business Information Security Office (Biso)
 Director, Cloud Security
 Director, Cyber Security Defense
 Director, Cybersecurity Professional Services
 Director, Cybersecurity Workforce Training
 Director, Educational & Employer Partnerships
 Director, Governance Risk & Compliance
 Director, Identity & Access Authentication & Automation
 Director, Identity & Access Lifecycle Operations
 Director, Identity And Access Management
 Director, Information & Cyber Security
 Director, Information Security Office (Iso)
 Director, Information Security, Incident Response
 Director, Insider Risk & Data Security
 Director, International & Subsidiary Cyber Governance
 Director, Investigative Services
 Director, It Project Management
 Director, Privacy Program
 Director, Programming
 Distinguished Engineer

Distinguished Full Stack Architect
 Education & Strategy Advisor
 Environmental Services Partner
 Executive Director
 Executive Vice President Cybersecurity And Ai
 Financial Crime Investigator
 Founder, Ciso
 Fractional Ciso
 Fraud Operations Analyst
 General Manager, Cyber Security And Privacy
 Global Cyber Risk Intelligence & Claims Director
 Global Executive - Services
 Governance And Compliance Associate Director
 Grc Manager
 Head Of Canadian Partner Ecosystem
 Head Of Cyber Security Operations Branch
 Head Of Cybersecurity
 Head Of Enterprise Risk & Privacy
 Healthcare Privacy Consultant
 Lead Security Engineer
 Lead Technical Advisor, Partnerships
 Lead, Security, GRC
 Manager - Information Systems Services
 Manager- Network And Operations Specialist
 Manager Of Soc
 Manager- Technology Security
 Manager, Criminal Analysis Program
 Manager, Cyber Risk
 Manager, Cyber Security Awareness And Training
 Manager, Cybersecurity Awareness
 Manager, Educational & Employer Partnerships
 Manager, Global Security Engineering
 Manager, Grc & Pci Consulting Services
 Manager, Information Technology Services
 Manager, Security Engineering
 Manager, Security Operations
 Manager, Solution Engineering
 Manager, Threat Modeling
 Manager, Vulnerability Management
 Manager, Cyber Security Team
 Managing Director
 Managing Partner

Partner, Cyber Risk
 Partner, National Privacy & Data Protection Leader
 Policy And Program Advisor
 Principal Cyber Risk Advisor
 Privacy Officer, Sr Manager Of Enterprise Regulatory Compliance
 Program Manager, Cyber Security Innovation
 Rcmp Inspector
 Senior Manager Compliance
 Senior Manager Vulnerability Management
 Senior Manager, Application And Data Security
 Senior Manager, Cloud Security Engineering
 Senior Manager, Cyber Risk
 Senior Manager, Cyber Security
 Senior Manager, Cyber Security And Privacy Practice
 Senior Manager, Cyber Security Defence Operations
 Senior Manager, Cybersecurity Awareness
 Senior Manager, Security Policy & Standards Unit
 Senior Privacy Specialist
 Senior Software Architect
 Senior Solutions Architect
 Senior Solutions Engineer
 Sr Specialist, Cyber Defense Operations
 Sr Strategist-Treasury Board Secretariat / Director Cyber Program
 Sr. Incident Handler
 Sr. Information Security Advisor
 Sr. It Security Analyst
 Sr. Manager Cyber Security
 Sr. Manager, Information Security
 Sr. Manager, Information Security Strategy
 Sr. Policy And Strategy Team Lead
 Sr. Security Analyst
 Sr. Security Architect
 Vice President
 Vice President - It & Automation
 Vice President, Global Cyber Security Strategic Services
 Vice President, Security Engineering And Deployment
 VP And Chief Information Security Officer
 VP, Biso
 VP, Compliance
 VP, Global Enterprise Architecture & Engineering
 VP, Information Security & Ciso
 VP, Operations
 VP, CISO

conference HISTORY



The #WeAreCyber Movement Begins!

2019

Toronto, Canada

Canadian Conference & Global Conference Virtual on the siberXchange platform

2021

Vaughan, Canada

+20 sessions at LearnX breakout rooms

2023

Richmond Hill, Canada

#WeAreCyber

Niagara Falls, Canada

2020

800 attendees, 30 sessions designed around thought leadership

Aurora, Canada

2022

Back in Person, Bigger & Better!

Richmond Hill, Canada

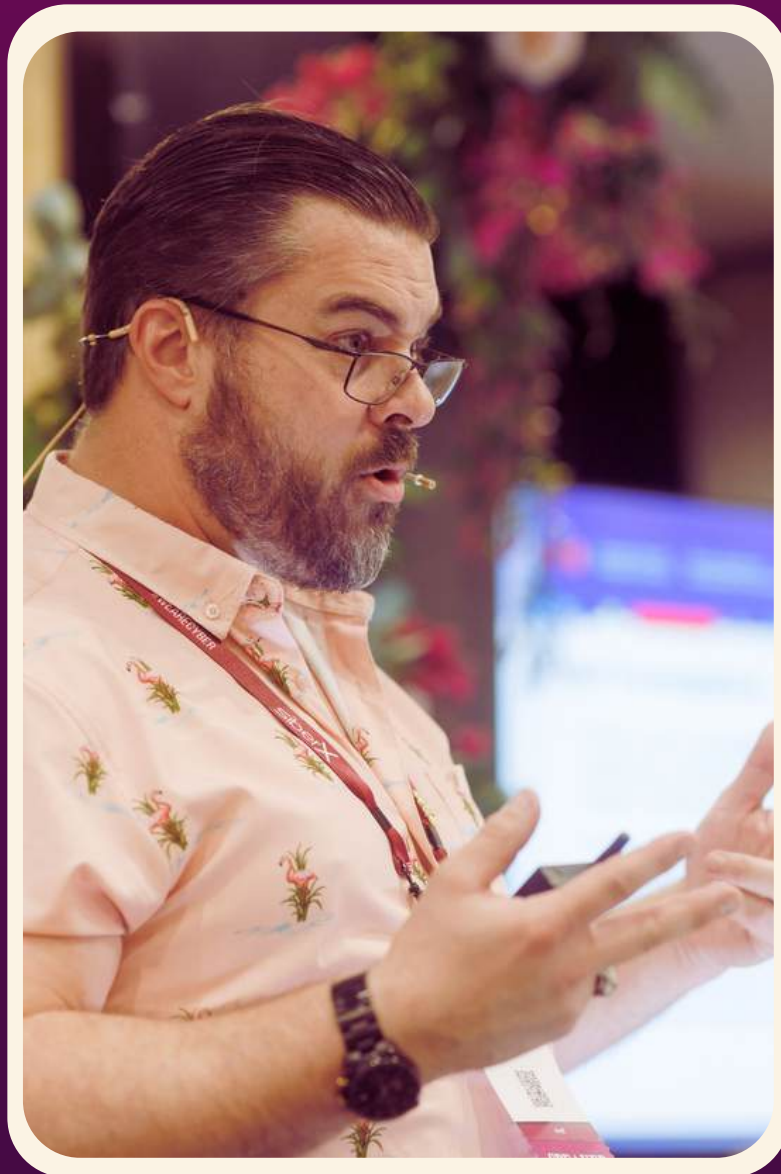
2024



Canadian Women IN CYBERSECURITY MAY 2025



CONNECT



Directly engage with all level of attendees, including senior leaders and executives, showcasing your products and services while building valuable relationships.

VISIBILITY



Position your brand as a diversity champion in cybersecurity, gaining recognition through extensive conference marketing and on-site exposure.

TALENT



Recruit from a pool of skilled professionals at all levels, streamlining your hiring process and connecting with the best in the industry.

INSIGHTS



Gain insights into cutting-edge practices and innovations, demonstrating your thought leadership to a dynamic, engaged audience.

key
FACTORS



sponsorship
OPPORTUNITIES

sponsorship OPPORTUNITIES

Sponsorship Level	Price	Booth Size	Event / Exhibitor Passes (includes Gala Night)	Sponsored Spot	LearnX Workshops (Technical, Non-Technical, Executive, Public Sector - 40 min speaking slot)	CASL List (Post-Event)	CareerXpo	Choose 1 from al la carte (Next Page)
Platinum	\$45,000	15" Booth	10	Morning Keynote or GalaX Keynote	2	Yes	Inc With Booth	A, B, C
Diamond	\$30,000	10" Booth	7	Afternoon Keynote or GalaX Fireside Chat	2	Yes	Inc With Booth	A, B, C
Gold	\$20,000	8" Booth	5	Daytime Panel Spot or GalaX Panel Spot	1	Yes	Inc With Booth	B, C
Silver	\$15,000	8" Booth	3	Spot on Panel	1	Yes	Inc With Booth	B, C
Bronze	\$10,000	8" Booth	2	-	1	Yes	Inc With Booth	C
Copper	\$8,000	-	2	-	1	-	Cocktail Table	-
Supporting	\$5,000	-	2	-	-	-	-	Sponsored Table for 10 guest @ GalaX

*All sponsorships come with: featured listings, newsletter placements, 2 commercials, 2 platform ads, a featured career listing, a dedicated social media post, and your logo on the website and platform. Additional tickets 50% off



a la CARTE

The à la carte sponsorship options let you customize your involvement by selecting specific areas to boost your brand's presence.



A La Carte	Item	Price	Description
A	Badge & Lanyard	\$10,000	Have your logo shine on every attendee and steal limelight in every picture with placement on the lanyard and badge.
A	Chill Zone Branding	\$10,000	Place your brand on the lounge area attendees use to take a break during the event.
A	Swag Bag	\$10,000	Your logo is prominently displayed on the beloved event swag bag.
B	Headshot Zone	\$7,500	Guests receive complimentary headshots in the Headshot Zone powered by YOUR brand.
B	LinkedIn Review Zone	\$7,500	Attendees can have their LinkedIn profiles audited; power this area with your branding.
B	Resume Review Zone	\$7,500	Guest resumes are reviewed and edited by expert volunteers. Display your branding in this high impact area.
C	Career Matchup Branding	\$6,500	All attendees can experience with this networking match feature-your brand can be featured here.
C	Speaker Lounge Branding	\$6,500	Place your brand on the lounge area speakers and VIP's use to take a break during the event.
C	Breakfast Branding	\$5,000	Your brand powers the breakfast at the start of the day- your logo on prominent display.
C	Break Branding	\$5,000	Your logo is prominently displayed during a networking break.
C	Lunch Branding	\$5,000	Your brand powers the most important meal of the day- your logo prominently displayed.
C	Hackathon Branding	\$5,000	Brand this hackathon and set the parameters alongside the conference advisory.

2020 Award

- Lifetime Achievement Award–An Cavoukian, Former Privacy Commissioner, Canada

2021 Awards

- Lifetime Achievement Award– Rima Aristocat, President, TeKnoWave Inc.
- Woman in Leadership Award– Adriana Gliga–Belavic, Partner, MNP

2022 Awards

- Lifetime Achievement Award– Shelley Wark–Martyn, Strategic Training Executive, SANS
- Lifetime Achievement Award– Priya Sirwani, VP, BISO, Canada Life
- Woman in Leadership Award– Vanessa Henri, Co-Founder,
- Woman in Leadership Award– Eloise Taylor, Senior Security Program Manager, Rubylife

2023 Awards

- Lifetime Achievement Award– Sherry Rumbolt, Senior Cybersecurity Strategist, Treasury Board Secretariat
- Woman in Leadership Award– Julia Le, Senior Manager, Government of Ontario
- Ally in Action Award– Carlos Chalico, Cybersecurity and Privacy Professional, EY

2024 Awards

- Lifetime Achievement Award– Melissa Carvalho, Global Cyber Security Vice President, RBC
- Woman in Leadership Award– Kim Schreader, Director, Cybersecurity Professional Services, TELUS Communications
- Ally in Action Award– Juliana Prah, Senior Policy and Strategy Team Lead, Government of Ontario
- Lift as you Climb Mentorship Award– Sherifat Akinwonmi, BISO, TD Bank
- Emerging Leader Award– Snigdha Kaushik, Senior Manager, Cyber Security and Privacy Practice, MNP Digital

Annually, we celebrate trailblazers in cybersecurity who are paving the way for those coming up behind them. The nominations come from the cybersecurity community, and a panel of industry experts adjudicates the awards. The award ceremony is preceded by a star-studded Gala Night.

award CEREMONY

PAST WINNERS







Let's work
TOGETHER

We are here to help.

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