

CISO FORUM CANADA

ABOUT THE EC-COUNCIL CISO EVENTS

CONFERENCE CANADA - 08/22 - 08/23 2019

TRAINING CANADA - 08/18 - 08/21 2019

EC-Council is bringing their CISO event series to Canada for the first time! Now in its ninth year, EC-Council's CISO Event Program brings speakers, attendees, and sponsors from all over the world together to discuss the ever-changing field of executive information security management. Topics focus on leadership, strategic management, innovation, and cutting-edge solutions to the challenge of leading large information security programs. The Canada CISO Forum will bring leaders from around the region as speakers and attendees for keynotes, panel discussions, and roundtables followed by a cocktail reception! Only Director-Level and above information security practitioners (no sales) are invited to attend.

2018 SPEAKERS INCLUDED



JOHN FELKER

Director, National Cybersecurity & Communications Integration Center



ANTHONY DUPREE

Chief Information Security Officer & Chief Information Officer for Career-Builders



ANTONIO A. RUCCI

Director, Infosec & Threat Intelligence, GRIDSMART Technologies, INC.



DIANA L. BURLEY

Executive Director & Chair of the Institute for Information Infrastructure Protection (I3P)



TARI SCHREIDER

Cybersecurity Strategist, Author, & Trainer



SEBASTIAN HESS

Cyber Risk Advisor, AIG



SHARON SMITH

Principal Cybersecurity Strategy & Advisory Consultant, Virtual CISO, Speaker & Author



CLARISSA BANKS

VP, COO Information Security, E*TRADE

CISO EVENTS BY NUMBERS



“ It was a truly wonderful event. It's very healthy for information security executives and professionals to get together to share what's working in their own organization for the betterment of other organizations as well.

2018 SPONSORS INCLUDED



SPONSORSHIP PACKAGES (See next page for a la carte options)

PLATINUM - C\$35,000

- ✔ 15x15 Exhibition Space
- ✔ 15 Conference Passes
- ✔ A La Carte (Choose 1 from each Group A-C)
- ✔ Bag Inserts Provided by Sponsor
- ✔ Press Release
- ✔ Breakout Session Speaking Opportunity
- ✔ Logo on Website, T-shirt, & Event Materials
- ✔ Additional Conference Passes - C\$50
- ✔ 20% Off Training Discount for Staff & Clients

DIAMOND - C\$25,000

- ✔ 10x10 Exhibition Space
- ✔ 10 Conference Passes
- ✔ A La Carte (Choose 1 from each Group A-B)
- ✔ Bag Inserts Provided by Sponsor
- ✔ Breakout Session Speaking Opportunity
- ✔ Logo on Website, T-shirt, & Event Materials
- ✔ Additional Conference Passes - C\$50
- ✔ 15% Off Training Discount for Staff & Clients

GOLD - C\$15,000

- ✔ 8x8 Exhibition Space
- ✔ 8 Conference Passes
- ✔ A La Carte (Choose 1 from Group A)
- ✔ Bag Inserts Provided by Sponsor
- ✔ Logo on Website, T-shirt, & Event Materials
- ✔ Additional Conference Passes - C\$75
- ✔ 10% Off Training Discount for Staff & Clients

SILVER - C\$10,000

- ✔ 8x8 Exhibition Space
- ✔ 5 Conference Passes
- ✔ A La Carte (Choose 1 from Group A)
- ✔ Bag Inserts Provided by Sponsor
- ✔ Logo on Website, T-shirt, & Event Materials
- ✔ Additional Conference Passes - C\$75
- ✔ 10% Off Training Discount for Staff & Clients

BRONZE - C\$5,499

- ✔ 8x8 Exhibition Space
- ✔ 3 Conference Passes
- ✔ 15% Off A La Carte Sponsorship Options
- ✔ Bag Inserts Provided by Sponsor
- ✔ Logo on Website, T-shirt, & Event Materials
- ✔ Additional Conference Passes - C\$99
- ✔ 10% Off Training Discount for Staff & Clients

A LA CARTE SPONSORSHIP OPPORTUNITIES

GROUP A

Badge Sponsor - C\$1,500

Have your logo printed on every conference attendee badge.

Pen Sponsor - C\$1,500

Send your company pens and they will be placed in all attendee bags.

CISO Magazine Ad - C\$2,000 - C\$3,000

Half Page: \$2,000 Full Page: \$3,000

Notepad Sponsor - C\$3,000

Send your company notepads and they will be placed in attendee bags.

Water Bottle Sponsor - C\$3,500

All water bottles will be co-branded with the CISO Forum logo and the sponsor's logo.

GROUP B

Coffee Sponsor - C\$5,000

Sponsors will be recognized as providing the coffee during the assigned break at the conference. Logo on the official website and signage near break area.

Lanyard Sponsor - C\$5,000

Sponsor the CISO Forum lanyard for all conference attendees and assure badge level visibility.

Newsletter Sponsorship - C\$5,000

Generate interest pre-event with a EC-Council newsletter ad.

Bag Sponsor - C\$5,000

All attendee bags will be co-branded with the CISO Forum logo and sponsor's logo. Bag sponsors may send one (1) piece of collateral to be included in each attendee conference bag.

Speaking Opportunity - C\$5,000

Want to guarantee your talk gets on the agenda? Sponsor a breakout track. Talk does have to be technical and approved by the CISO Forum Advisory Committee.

GROUP C

15 Minute Sponsor Spotlight - C\$10,000

15 Minutes of fame to our CISO Audience. Great opportunity to demo and promote and new product!

Speaker Lounge - C\$10,000

Sponsors will have prime access to CISO Forum Speakers.

GROUP D

Morning Break Sponsor - C\$5,000

Sponsor will have access to CISO Forum Speakers the night before the conference begins. Sponsor opportunity for a 15-minute sponsor spotlight talk.

Afternoon Break Sponsor - C\$5,000

Sponsor the area where speakers go to prepare, refresh and rest. Sponsors will have prime access to CISO Forum Speakers.

Speaker Dinner - C\$10,000

Sponsor will have access to CISO Forum Speakers the night before the conference begins. Sponsor opportunity for a 15-minute sponsor spotlight talk.

Dinner Sponsor - C\$10,000

Sponsor will have opportunity to host a private dinner with 15 CISO's of your choice.

Lunch Sponsor - C\$10,000

Sponsor signage displayed in lunch room with 15 minute sponsor spotlight.

Breakfast Sponsor - C\$10,000

Sponsor signage displayed in lunch room with 15 minute sponsor spotlight.

Cocktail Reception - C\$25,000

Sponsor the Happy Hour at the Hard Rock Club and have your sales team network and mingle with our CISO Forum Attendees.

GROUP E

Tour & Wine Tasting at Niagara College Teaching Winery

Ask for Details